



# Hashan Gunasekera

A storyteller at heart, deeply rooted in my filming background. For me, storytelling isn't just a career; it's a calling that fuels everything I do, blending creativity and innovation to craft experiences that resonate. My vision is to keep building brands through impactful storytelling.

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25/9, Iconic Galaxy,  
Buthgamuwa Rd, Rajagiriya.

hashan@sekara productions.com

STORYTELLER

CEO & CCO

Art Director

Communication Consultant

## Business Title



Founder | Chief Creative Officer  
Sekara Productions (PVT) Ltd.

An advertising agency based in Sri Lanka.  
Started in 2019 with the vision of  
Building brands through impactful stories.

WWW.SEKARAPRODUCTIONS.LK

## PERSONAL COMPETENCIES



Team management



Storytelling / Script Writing



Corporate Communication



Strategy and Creative Concepts



Project Management



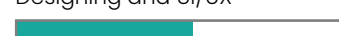
Social Media Management



Photography



Designing and UI/UX



Video productions



## Academic Qualifications

Studied in the school

Commerce Steam

2011

Passed Advanced Level  
Royal College Colombo 07, Sri Lanka

Bachelor's Degree in

Bsc. Business Management

2012 - 2015

University College of Dublin.  
NSBM Sri Lanka

Advance Diploma in

Film Direction and Aesthetics

2016 - 2017

Sri Lanka Foundation  
Sri Lanka Media Training Institute

Other qualifications

Certificate in Special Effects and Video Editing – Wijaya Graphics | Certificate in Auto CAD – IDM | Certificate in Cartoon Production – AMDT

## Work Experience



6 YEARS

Creative Agency

2018 – To Date  
CEO and CCO at  
Sekara Productions (PVT) Ltd.



8 YEARS

Corporate Communication

2016 – 2023  
Communication Consultant at  
Brandix Apparel Limited



6 Months

Video Productions

2015 – 2016  
Assistant videographer at  
Crystal D Studios, Australia



4 YEARS

Designing and Printing

2012 – 2015  
Freelance Graphic Designer



7 YEARS

Designing and Printing

2005 – 2011  
Graphic Designer at  
Manahara Printers

## Awards And Recognitions

Short Film 2nd Place

"10:10" at Cinematic harvest Film Festival 2018 (National Youth Service Council – Maharagama)

Short Film Merit Award

"In to the frame" at Cinematic harvest Film 2017 Festival (National Youth Service Council – Maharagama)

## Social Media Channels

Personal <https://linktr.ee/hashanmarchelo>

Office [https://linktr.ee/sekara\\_productions](https://linktr.ee/sekara_productions)